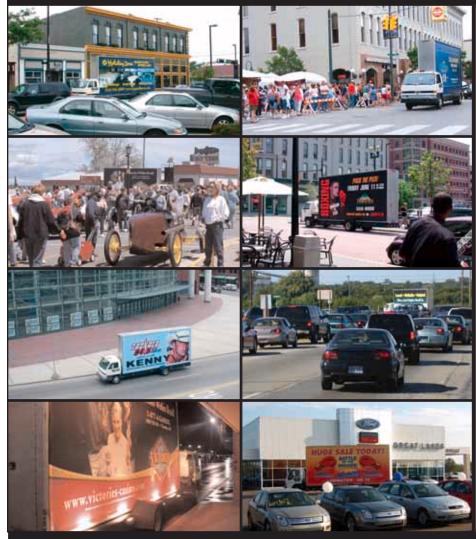


Mobile Billboard Advertising



© 2008 Copyright Captive Audience Advertising. All rights reserved. Information cannot be copied or used without prior written permission.

Why use Mobile Billboards?

Cost Efficient.

Your advertising dollar buys greater coverage compared to main stream outdoor media. It will cost you less to obtain greater exposure.

Better Visibility and Impact.

Your 22' 8" by 10' 5" message dominates the attention of the community. Let's face it, you remember when a billboard drives past *you!*

Reach More People.

With the population expanding and urban sprawl increasing, there are more and more vehicles on the road. Take advantage of this captive audience.

Maximum Exposure.

Your message cannot be tuned out or turned off. As more and more advertising venues appear, your message must fight for view time–Mobile Billboards take advantage of your audiences attention.

Consistent Exposure.

As your message is driven right where your potential customers live, work and play you can expect to obtain over 10,000 impressions per hour per billboard.

